

Brought to you through our partnership

# Enroll in an HSA, keep more of your money



## As prices rise, you're likely looking for ways to stretch your dollars and save more.

Opening a **health savings account (HSA)** can help. This special benefit lets you pay for qualified health expenses with pre-tax dollars—with an **estimated 30% in tax savings**,\* it's a great way to effectively increase your take-home pay.

### Just a few things your HSA can be used for:

- ✓ Doctor visits & copays
- ✓ Vision & dental
- ✓ Prescription & over-the-counter meds
- ✓ Health trackers & diagnostics
- ✓ Menstrual products
- ✓ SPF & skincare products

#### DID YOU KNOW?

HSA's have a unique triple-tax benefit:

1. There's no tax on money added to the account.
2. There's no tax on any investment gains on the account.
3. Withdrawals made for qualified medical expenses are tax-free.

## Budget better with an HSA

You decide how much you want to contribute to your HSA each year (up to \$4,150 for an individual, and \$8,300 for a family in 2024).† Plus, the account always belongs to you—even if you leave your job—which makes it a great way to save for retirement, too.

\*Assumes average tax rates, including state, federal and FICA taxes. For illustrative purposes only. Individual earnings may vary.

†Check with your HR representative for details on your plan.

## Enjoy extra savings on us



100% ELIGIBILITY  
GUARANTEED



ALL HSA CARDS  
ACCEPTED



2,500+ HSA ELIGIBLE  
PRODUCTS

# \$5 Off<sup>†</sup>

USE CODE  
**TAKE5EN**

Visit [HSAstore.com](https://HSAstore.com) to redeem your offer.

†One use per customer. EXP. 6/30/2024  
See Terms for details

HSA cash balances are FDIC insured up to the Standard Maximum Deposit Insurance Amount (SMDIA). Deposit products are offered by Associated Bank, N.A. Member FDIC.

Investment, Securities and Insurance Products:

NOT FDIC INSURED	NOT BANK GUARANTEED	MAY LOSE VALUE	NOT INSURED BY ANY FEDERAL GOVERNMENT AGENCY	NOT A DEPOSIT
------------------	---------------------	----------------	--	---------------

Associated Benefits Connection is a marketing name used by Associated Bank, N.A. (ABNA). ABNA administers benefit programs sponsored by employers, which include flexible spending accounts (FSAs), health reimbursement accounts (HRAs) and commuter benefits and is subject to pending state licensure and regulatory approval.

Associated Bank and Associated Bank Private Wealth are marketing names AB-C uses for products and services offered by its affiliates. Investment management services are provided by Kellogg Asset Management, LLC ("KAM"), KAM and Associated Bank, N.A. are wholly-owned affiliates of Associated Banc-Corp (AB-C). AB-C and its affiliates do not provide tax, legal or accounting advice. Please consult with your advisors regarding your individual situation. (10/23) P09600